FROM THE OFFICE OF U.S. SENATOR

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NEWS

FOR THE MEDIA

#7

FOR IMMEDIATE RELEASE, JUNE 16, 1970

THE LATEST CIGARETTE TAR AND NICOTINE TEST RESULTS FROM THE FTC SHOW A CONTINUING, THOUGH RELATIVELY SMALL, DECLINE IN AVERAGE TAR AND NICOTINE YIELDS, SENATOR WARREN G. MAGNUSON (D-WASH.), CHAIRMAN OF THE SENATE COMMERCE COMMITTEE, TODAY NOTED IN RELEASING THE LATEST FTC DATA.

Since the last tests in November, 1969, 32 varieties of cigarettes tested had gone down in tar while 63 stayed the same and 17 increased. In nicotine, 46 decreased, 55 stayed the same, 11 increased.

Compared with the FTC's first series of tests in October, 1968, the latest results show 68 varieties decreased in tar, 26 unchanged, and 11 increased while 34 varieties decreased in nicotine, 41 are unchanged, and 30 have increased.

Senator Magnuson commented, "In light of recent disturbing signs that young people continue to take up smoking, despite intensive and skillful anti-smoking campaigns, it becomes increasingly important that the manufacturers produce and the smoking public consume progressively less hazardous cigarettes."

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Source: https://www.industrydocuments.ucsf.edu/docs/tmkk0001

CIGARETTES - add 1 - 1 - 1
Magnuson
6/16/70

Although some forms of charcoal filtration produce gasses that may well contribute to the hazards of smoking, the surest known method for making a less hazardous cigarette is a reduction of overall tar and nicotine as measured by the FTC. These six monthly tests by the FTC, begun several years ago at our request, have now become an institution. But these figures should never be taken for granted. They can still provide life-saving information for those consumers who choose to heed them."

The FTC letter to Magnuson and the test results are attached.

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